

SPLUNK SUCCESS FRAMEWORK

Best practices for a successful Splunk implementation

April 2019

The Splunk Success Framework (SSF) is a flexible system of best practices that accelerate and increase the value you derive from your data using Splunk software.

The Success Framework provides reference materials, templates and expert guidance for every aspect of your Splunk implementation, from data onboarding and platform management to suggestions for user education.

The SSF best practices establish a strong foundation, then offer implementation guidelines organized into four functional areas that support standard, intermediate and advanced goals. These best practices apply to both Splunk Cloud and on-premises Splunk Enterprise deployments.

Implement Splunk software as a service, solution or strategy

Define a purpose and scope for your Splunk implementation to focus on how you want to use the Splunk solution and what you want to achieve.

- **Splunk as a service**

Use Splunk software and solutions to address use cases for a single team, group or purpose.

- **Splunk as a solution**

Use Splunk software and solutions to provide Splunk-related services for multiple teams, groups and purposes.

- **Splunk as a strategy**

Use Splunk software and solutions to provide mature services that position Splunk as a competitive differentiator for your business.

Learn practical ways to achieve your goals

Implementation best practices in four functional areas focus on specific things your organization can do to optimize your platform, build a strong program, efficiently get the most from your data, and empower your users to learn and do more with Splunk software.



Platform management best practices establish an optimized Splunk platform architecture and systems for continuity planning, capacity planning and incident management.



Data lifecycle best practices generate effective, well-designed use cases that promote efficiency and optimize data searchability and value.



Program management best practices include business alignment, operations planning, collaboration, use case planning and staff planning, so you can realize maximum value from Splunk software.



User management best practices empower individuals and teams using learning incentives and role-based access to features and data.

Customize Success Framework best practices for your organization's needs

The best practices in the Success Framework are **modular and flexible** so you can tailor them to fit your organization's requirements. The best practices in each functional area offer three implementation options — standard, intermediate and advanced — to match your priorities, needs and goals.

Accelerate your time to value

The Success Framework's best practices help you achieve a successful Splunk deployment, and help people in your organization **think differently about your data and its potential to enlighten**. These best practices help increase time to value, drive adoption across your organization, and enable your Splunk environment to scale flexibly as you grow.



Summary

Whether your Splunk deployment is **on-premises or in the cloud**, a single instance or distributed, the SSF best practices help bring together a variety of roles and skills to promote collaboration, cross-educate and build Splunk intelligence. The SSF is a flexible resource to help your Splunk community be **more agile and responsive** to the rapidly changing needs of the business.

How to get started

The first step in adopting these best practices is to access the [Splunk Success Framework Handbook](#) on Splunk.com.

The best practices in the Splunk Success Framework use knowledge derived from thousands of Splunk installations for different types of businesses to help you get the most out of Splunk software. For more information, reach out to your Splunk account team or contact us at ssf@splunk.com.

[Download Splunk for free](#) or get started with the [free cloud trial](#). Whether cloud, on-premises, or for large or small teams, Splunk has a deployment model that will fit your needs.