

## Detect and Secure Sensitive Data Everywhere

Discover and protect sensitive data no matter where it is across your clouds, web, and email. Prevent data loss, exfiltration, and inadvertent public exposure while meeting compliance demands. Safely enable your business with Netskope.

### WHY IS NETSKOPE THE BEST CHOICE?

Netskope provides unmatched, machine learning-enhanced 4-in-1 data loss prevention (DLP) for SaaS, IaaS, web, and email environments to help reduce risk. Combining protection for data-at-rest and data-in-motion, with a unique understanding of the modern context of cloud and web access, Netskope accurately and effectively detects and protects sensitive content no matter where it is.

#### THE NETSKOPE ADVANTAGE

- **Eliminate blind spots:** Uniquely decode the modern language of the cloud (i.e. APIs, JSON) with Cloud XD™ to eliminate security gaps throughout your environment.
- **Unmatched data protection:** 4-in-1 protection for data-at-rest and data-in-motion across your SaaS, IaaS, web and email environments using machine-learning enhanced classification and uniform policies.
- **Stop insider threats:** Expose malware hidden in data-in-storage and detect and prevent insider threats like bulk data downloads with user and entity behavior analytics (UEBA).
- **Complete, integrated control:** Fully secure your clouds and web using a single, admin console, a single-pass policy enforcement engine and a single, optimized high-performance global cloud.
- **SASE-ready architecture:** Future-proof your security with an extensive platform that consolidates DLP, CASB, SWG, ATP, ZTNA technologies based on the Secure Access Service Edge model.

#### KEY BENEFITS AND CAPABILITIES

##### Deep visibility and data context

Discover and classify data-at-rest in storage applications combined with data-in-motion traversing cloud applications, outbound email and the web with unrivaled granular visibility and control.

##### Comprehensive 4-in-1 Data Protection

Consistent, uniform policy enforcement simplifies DLP operations across SaaS, IaaS, web and email environments.

##### Stop unintentional or unapproved data movement

Prevent sensitive data exfiltration from managed to unmanaged cloud applications and instances, including from managed, corporate email instances to personal email instances (i.e. john-work@corporate.com -> john-personal@gmail.com).

##### Prevent data exfiltration to unmanaged devices and coach users

Prevent data exfiltration to unmanaged or personal devices. Alert and coach users on data loss risks when performing precarious activities.

##### ML-enhanced classification for high accuracy

Machine-learning enhanced data scanning and classification of documents and images optimizes DLP.

##### Ensure regulatory compliance

Over 40 prebuilt templates allow customers to quickly build compliance policies and reports specific to their unique requirements.

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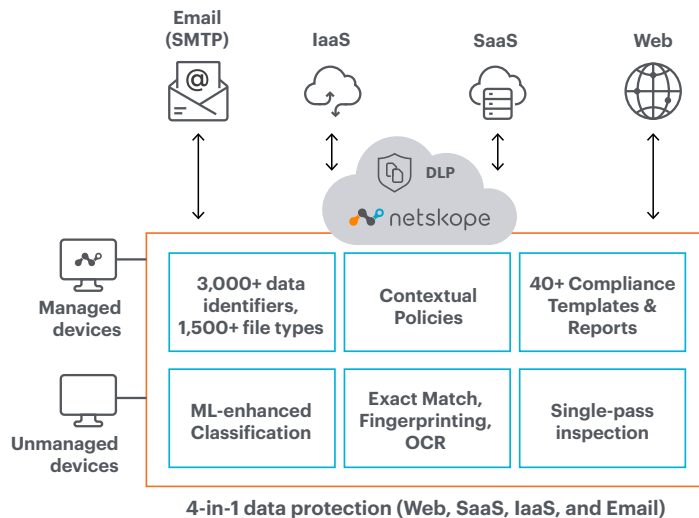
**83% of users use personal app instances on managed devices and average 20 file uploads each month.**

**The top personal apps users upload sensitive data to include:**

Microsoft OneDrive  
Google Drive  
Google Gmail  
iCloud  
WeTransfer

## DATA PROTECTION IN THE NETSKOPE SECURITY CLOUD

The Netskope Security Cloud provides unrivaled visibility and real-time data and threat protection when accessing cloud services, websites, and private apps from anywhere, on any device. With a unique understanding of the modern context of cloud and web access, down to the user, device, app, app instance, activity, and content level, Netskope accurately and efficiently detects and protects sensitive data no matter where it is.



Netskope DLP is sold as a separate add-on SKU and requires the purchase of an underlying Netskope product or bundle. It is available in Standard and Advanced\* versions.

YOUR NEEDS	THE NETSKOPE SOLUTION
Discover sensitive data anywhere	Gain complete visibility into data-at-rest, data-in-motion, structured, and unstructured data across your multi-cloud environment whether your users are on-premises or remote or accessing data via browser, sync client, mobile apps, and unmanaged devices. Secure sensitive data movement in social media posts, instant messages, note taking apps, forum posts, and more.
Uncover sensitive data in documents and images	Industry-leading, machine learning-enhanced classification accurately uncovers sensitive data in docs (e.g. tax forms, patents) and images (e.g. screenshots, passports, whiteboard images) with a no-touch model, simplifying DLP operations.
Complete data inspection	Data inspection methods across 3,000+ data identifiers and 1,500+ file types, include custom profiles using patterns, keyword matching, regular expressions & dictionaries; boolean operations; exact data match & fingerprinting capabilities*; Optical Character Recognition (OCR) for images containing text *
Actions and User Coaching	Establish actions based upon policy violations including, alert, block, encrypt, quarantine, and legal hold. Apply user alerts and coaching to dissuade risky behavior.
Informative compliance reports	Predefined and customizable templates and reports help comply with regulations, such as: AMRA, EC Directive, EU-GDPR, GLBA, HIPAA, PCI-DSS, PHI, PII, SSN Confidentiality Act, US FTC Rules, and more. Analytics and reporting based on 90-day data retention.
Integrated and remediation workflows	Forensic information of excerpts of DLP violations offer enhanced focus. Use predefined and customizable workflows and assign incidents to investigate or override alert severity. Set actions such as 'quarantine and restore' and 'restrict file permissions'.



The Netskope security cloud provides unrivaled visibility and real-time data and threat protection when accessing cloud services, websites, and private apps from anywhere, on any device. Only Netskope understands the cloud and takes a data-centric approach that empowers security teams with the right balance of protection and speed they need to secure their digital transformation journey. Reimagine your perimeter with Netskope.